

Table 1: COB Assessment Results of Writing Skills (Out of 24 points)

Program	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2023
Accounting (B.S.)	21.42	20.00	20.63	21.50	20.97
Business Administration (B.S.)	(T) 20.07	(T) 20.81	(T) 20.13	(T) 20.14	(T) 20.69
	(A) 20.88	(A) 21.35	(A) 21.21	(A) 21.50	(A) 20.17
International Business (B.S.)	NA	18.75	NA	21.50	22.50
Business Analytics (B.S.)	This program started in Fall 2020.			20.38	20.67
Economics (B.S.)	NA	23.00	NA	24.00	NA
Finance (B.S.)	22.42	20.67	21.50	20.44	20.59
Marketing (B.S.)	23.10	21.25	19.41	19.89	22.00
Digital Marketing (B.S.)	NA	23.00			

CSLO #2 is assessed once every two years in the Spring semester. Assessors assigned by the COB Assessment Committee attend *BSAD30000 Business Communication in the Digital Age* and evaluate student presentations based on the oral presentation assessment rubric created by the COB Assessment Committee. Student presentations in *ORGL45000 Capstone: The Future of Leadership* and *SPMT41000 Research in Sport Management* are evaluated based on the same rubric. Assessment results of oral presentation skills are shared with all COB faculty after the reviews are completed by the COB Assessment Committee.

Table 2: COB Assessment Results of Oral Presentation Skills (Out of 25 points)

Program	Spring 2019	Spring 2020	Spring 2021	Spring 2023
Accounting (B.S.)	21.46	20.13	19.10	23.25
Business Administration (B.S.)	21.61	19.30	19.82	21.25
International Business (B.S.)	23.00	21.50	21.50	25.00
Business Analytics (B.S.)	This program started in Fall 2020.		18.25	24.50
Economics (B.S.)	24.50	24.25	18.00	23.25
Finance (B.S.)				

Table

