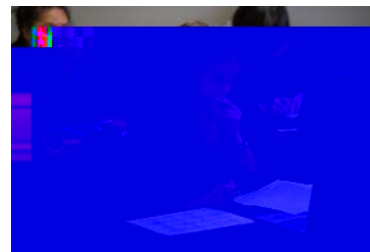


Our Mission

We promise to provide our students an innovative learning environment, embedded in our Lasallian principles, that develops and supports their pursuit to become successful and ethical business leaders within a dynamic global society, in association with our collaborative and engaged faculty-practitioners who are committed to connecting effective business practices and scholarship in educating our students.

Diversity, Equity and Inclusion Statement

The College of Business and Graduate School of Management, inspired by our core Lasallian principles, are committed to working to end racism, promote diversity, equity and inclusion, and create a safe and inclusive environment for all. We are committed to creating a diverse and inclusive environment for all, where every individual is valued and respected. We are committed to creating a safe and inclusive environment for all, where every individual is valued and respected. We are committed to creating a safe and inclusive environment for all, where every individual is valued and respected.





The Accreditation Council
for Business Schools
and Programs (ACBSP)
Baccalaureate/
Graduate Degree Board
of Commissioners

of the business
programs at Lewis
University in 2021. ACBSP is a leading
specialized accreditation body for business

that the teaching and learning processes
for the business programs offered through
the College of Business at Lewis University
meet the rigorous educational standards
established by ACBSP. ACBSP accreditation
evaluates aspects of leadership, strategic
planning, relationships with stakeholders,
quality of academic programs, faculty
credentials, and educational support to
determine whether or not the business
programs offer a rigorous educational
experience and demonstrate continuous
quality improvement. The business programs

ACBSP in 2010. The University is required to
10 years to maintain ACBSP accreditation.

The Project Management Institute/
Global Accreditation Center (PMI-
GAC) granted the College of
Business and Graduate School of
Management accreditation status
upon the Master of Science in Project
Management (MSPM) program in

Dr. Lesley Page, and Megan Wozniak led
the project with support from numerous

accreditation report outlining the many
facets of the program from the program
curriculum to support and opportunities for
students pursuing the MSPM degree. The
accreditation process included a detailed
report and virtual site visit. The initial
accreditation has been granted for three years.

The M.A. in Organizational Leadership
Professional and Executive Coaching

by the International Coaching Federation

Abigail Gustafson, senior Business Administration and Political Science major, and member of the Lewis women's soccer team, received the Female Senior Student-Athlete award from Athletics this year. The award recognizes the male and female student athletes with the highest cumulative GPA. Over Abigail's last four years, she earned the Brother David Delahanty Medallion, as well as being named to the Academic All-Great Lakes Valley Conference team. Abigail also received the Dean's Excellence Award at the spring College of Business

The Dean's Excellence Award is presented to the graduating senior in the College of Business with at least 96 hours completed at Lewis who has earned the highest-grade point average among his/her peer group (minimum GPA of 3.9). In addition, Abigail completed an internship in Washington, D.C. with

th District of Illinois. Abigail learned about policy,

constituent services, and the daily governmental functions. In the fall, she will begin the MBA program with concentrations in Organizational Leadership and

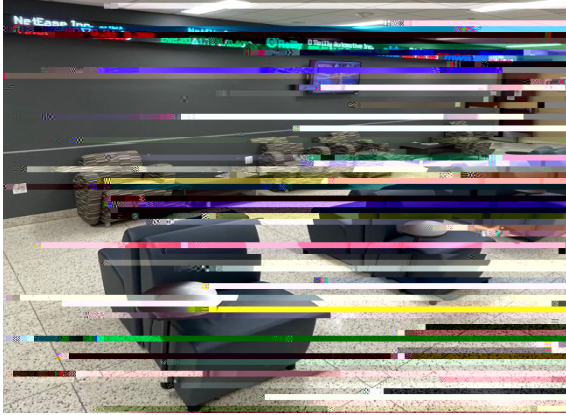
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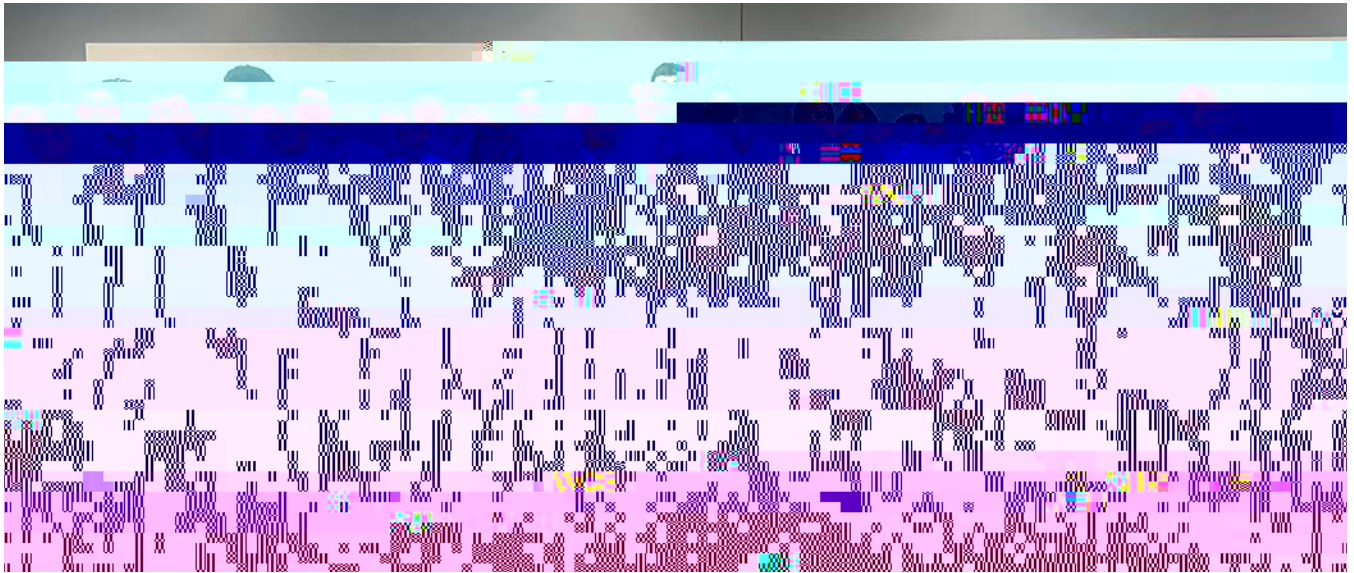
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COB ECONOMIC & FINANCE INVESTMENT CLUB

The COB Economic & Finance Investment Club is a student organization that provides a platform for students to learn about and practice investment strategies. The club is open to all students, regardless of their major or background. The club's primary focus is on the analysis and management of investments, with a particular emphasis on the stock market. The club's activities include:

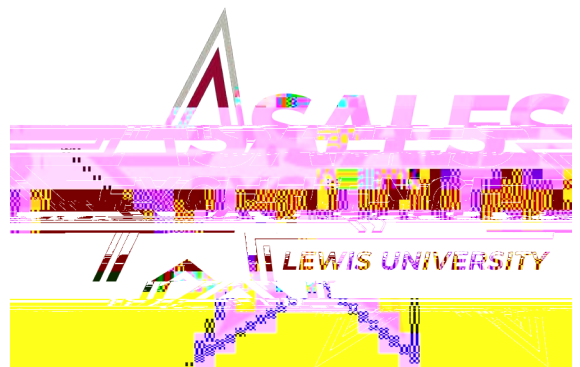
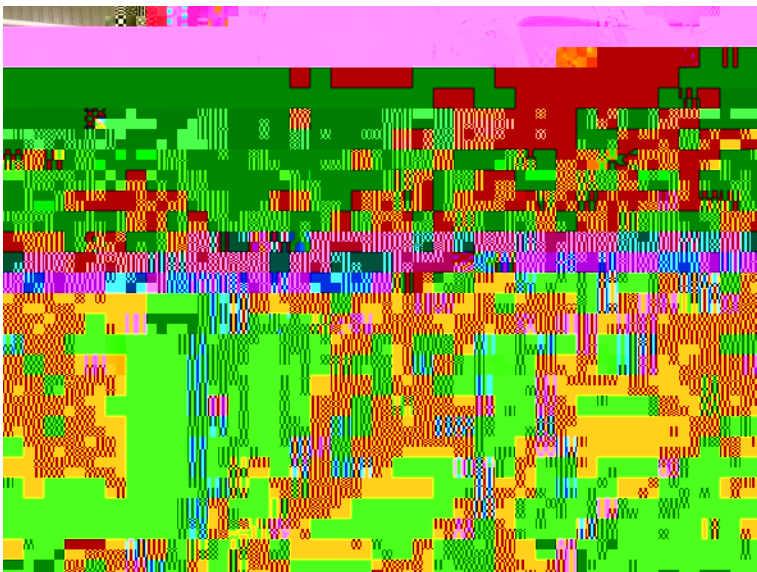
- Regular meetings to discuss current market trends and investment opportunities.
- Guest lectures from industry professionals and faculty members.
- Hands-on experience through the management of a simulated investment portfolio.
- Participation in investment competitions and conferences.
- Networking opportunities with other students and professionals in the field.





SALES EXCELLENCE

Students in the Sales Excellence program are provided with a comprehensive, hands-on learning experience. The program is designed to equip students with the skills and knowledge necessary to succeed in the sales industry. Through a combination of classroom instruction, practical exercises, and real-world experiences, students gain a deep understanding of sales strategies, customer relationship management, and effective communication techniques. The program also emphasizes the importance of ethics and professionalism in the sales profession, ensuring that graduates are not only skilled sales professionals but also responsible and ethical individuals.



INAUGURAL REV. KEVIN SPIESS ENDOWED LECTURE ON BUSINESS ETHICS



On November 16, 2021, the College hosted the Inaugural Rev. Kevin Spiess Endowed Lecture on Business Ethics with Carol Lavin Bernick, CEO of Polished Nickel Capital Management and author of *Business Ethics: A Practical Approach* and author of *Business Ethics: A Practical Approach*

as the keynote speaker. Carol shared stories from her corporate and philanthropic experiences

in business and ethics. Carol drew upon her decades-long career at Alberto Culver as a brand inventor, president of its consumer products division and Executive Chairman, in addition to her experiences in civic leadership (past chairman of Northwestern Memorial Healthcare and chair elect of Tulane University) and as a philanthropist (founder of Friends of Prentice and Enchanted Backpack).

PLANE PULL

In April, COB faculty and administration had the opportunity to participate in the 2022 Law Pull.

This unique charity event involves teams of 10 individuals pulling an 85,000 lb. airplane 12 feet in the fastest amount of time. Over 30 teams participated with over \$25,000 raised

for the University of Illinois.

The event was truly awe-inspiring to watch, and it was great to be able to connect with colleagues while supporting a great cause.

Mike Progress, Lesley Page, Bob Bergman, Elizabeth Belgio and Don Pratl. While the

team certainly won bragging rights for the rest of



LASALLIAN BUSINESS ETHICS COMPETITION

In April of 2022, the College of Business

Business Ethics Case Competition.

between the six Lasallian Business Schools

, our support of student learning and growth.

Lewis University student teams from two senior-level business classes were given the task of acting as consultants with the goal of assisting Facebook with recommendations based on problems outlined in a Facebook case. Over the span of several weeks, student teams worked together to develop recommendations that highlighted Lasallian core values, while also considering the trade-offs inherent in all ethical business decisions. Ten COB teams presented formal recommendations to COB

Bohnstengel, Daniel Czaja, Mariano Sosa and Amber Koslowski being selected as the winning student team to represent Lewis

University in the broader Lasallian business school competition.

Elizabeth Belgio Klemic, the students spent several late nights working to

their presentation skills. Their hard work was rewarded as they received second place in the event, receiving the highest scores of any

BUSINESS PLAN & PITCH COMPETITION



BUSINESS PLANS

AVAILABLE SUSTAINABLE

Alexis Perryman, Business Administration Major,

The Plan: The proposed business idea is a grocery store designed for environmentally

products that are either zero-

Students presented in-person and virtually their

business plans to a panel of business professionals who served as judges. They were Terry Arya and Michael Lesiak from Christian Brothers Services, Chris Osterfund from First Midwest Bank, Steve Vujic from Acres Truck Parking, and Jay Savsani founder of Meal Sharing. The judges attentively listened to the plans and pitches and enthusiastically posed questions, while offering support, to the competitors. This past year's winners were awarded more than \$25,000 in cash and in-kind services from the Lewis University Innovation Hub.

BUSINESS PITCHES

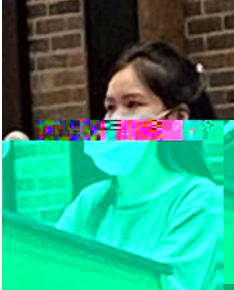
HOSPITAL BOOTH SYSTEM

PRIMEPULSE, LLC



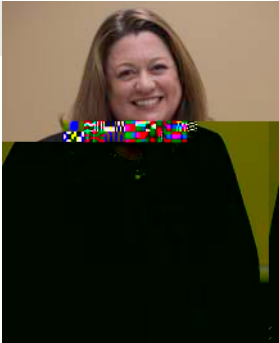
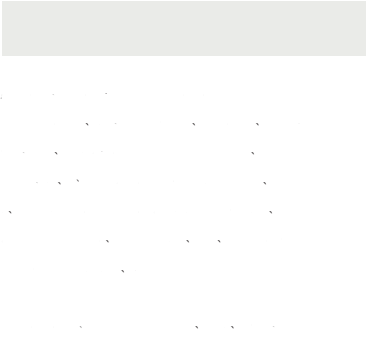
Kenneth Burton, Business Administration Major,
Mentor: Dr. Jason Keleher
The Plan: PrimePulse, LLC involves an improved way of combining and integrating solar energy with mobile devices and, eventually, technology in general. In a world where technology is advancing at an

and optimal alternative energy sources for power are imperative for the future.



Duyen Hai Doan, Finance Major,
Mentor: Dr. Elizabeth Belgio
The Pitch: Inspired by a telephone booth, the Hospital Booth System helps businesses

by allowing businesses the opportunity to offer employees an express health check.



MEDICAL SMART TOILETS

Nzar Sharif, MS Computer Science

Mentors:

The Pitch: The product is a small AI-Enabled device that turns any toilet into a smart toilet by providing real time urinalysis to predict various diseases such as some types of cancer or Diabetes.

SMART NFT DEED CONTRACTS

Avinash Badaramoni, MS Computer Science

Mentor: Dr. Safwan Omari

The Pitch: NFT (non-fungible token or NFT) transactions, serve as the deed for real property, customers can split transactions into fractional shares, similar to securities on the stock exchange, thus opening up opportunities for people to buy into commercial or residential real estate.

WEBHOTEL

Majeed Khan, MBA

The Pitch: Webhotel will create, maintain, and update hotel websites for those standalone hotels who do not possess an online presence and do not engage in existing online travel sites.



Expanding Student Career Opportunities

Services to provide students the greatest opportunities to connect with employers. Chicagoland's top employers utilize Flyers Get Hired, powered by HANDSHAKE, and College Central Network (CCN) as their two primary sources to recruit Lewis University students and alumni for jobs and internships in leadership and management positions. Flyers Get Hired provides students/alumni with a career management account and access to over 250,000 employers. The CCN posting system is available to only the 18 private

FAST FACTS

about College of Business &
Graduate School of Management Enrollment

43

Countries
represented
over 5
Continents

32

States

153

Student-
Athletes

550

Students
named to

ENROLLMENT DATA

Undergraduate

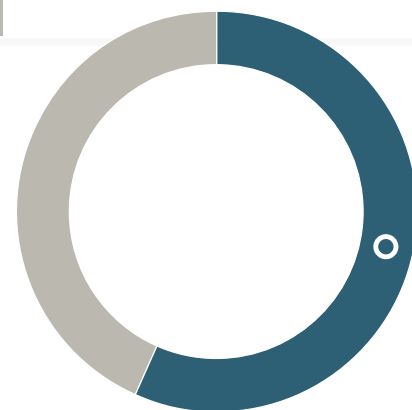
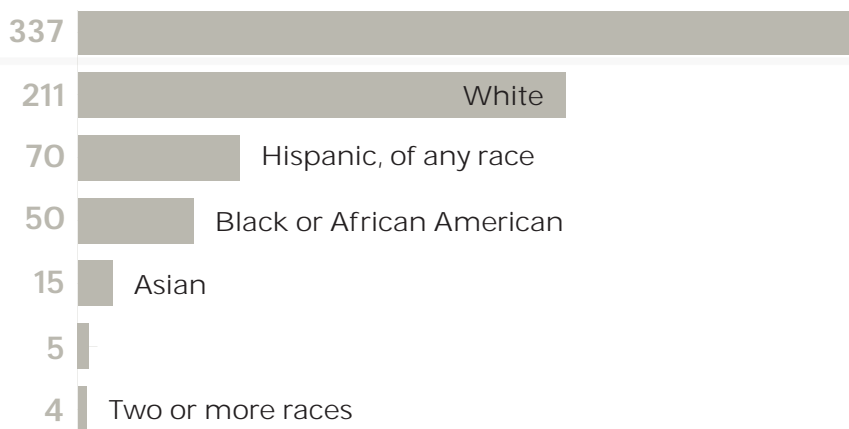


Graduate





Graduate



College of Business &
Graduate School of Management
Alumni Data

The average annual gift size, during the past academic year, directed in support of the College of Business & Graduate School of Management was \$581, with 239 individual donors.

Mr. Tim McBride, Assistant Professor and Program Director of Sport Management, came to Lewis in 2018 as the Associate Athletics Director before joining the College of Business as a faculty member in fall 2021. He previously worked for a number of professional sports organizations including as a member of the core business staff that launched the Colorado Avalanche and Arizona Coyotes of the NHL, and more recently the Chicago Dogs minor league baseball team. McBride also spent nine seasons as the assistant men's soccer coach at Loyola University

Departures

D. I

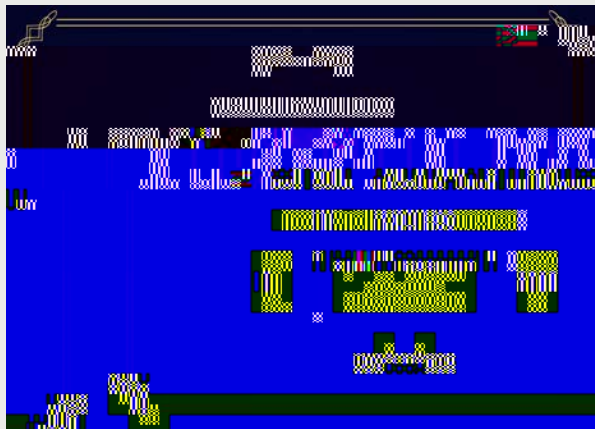
Spotlight on Faculty & Staff Achievements

MICHAEL PROGRESS, RECORD HOLDER

This past May, the College of Business recognized that **Michael Progress**, Assistant Dean College of Business became a Lewis University record holder when he earned a MS in Business Analytics

degrees include: B.S. Marketing, MBA, M.A. Counseling Psychology, B.A. Art and B.S. Social Media Marketing. Unfortunately, Mike was not

able to attend the May 2022 commencement ceremony, so the Lewis University Administration held a mini-commencement ceremony for him in June. This past May's ceremony was only the second missed commencement in his 28 years of service at Lewis, where he has consistently volunteered every year.



On March 14, 2022, the College of Business Scholars' Luncheon hosted **Dr. Apostolos (Toli) Xanthopoulos** as he presented his paper, "Iso-

Markets," which was pub18RJSas pub18RJSu-2 0(C 26r)8(h14)-20(D

Faculty of the College of Business

Dr. Ryan D. Butt, Dean

Dr. Wei Chen, Associate Dean

Mr. Michael Progress, Assistant Dean

Ms. Kathryn Hettinger, Coordinator
of COB Academic Services

Ms. Tracy O'Brien, Administrative Assistant

Ms. Kari Orseske, Coordinator
of COB Operations

Ms. Megan Wozniak, Coordinator
of Accreditation & Compliance

Department of Accounting, Business Analytics, Economics & Finance

Dr. Ibrahim Mescioglu, Chair,
Professor of Business Analytics

Dr. Jin Ho Kim, Assistant Professor
of Business Analytics

Dr. Ting He, Assistant Professor of Accounting

Dr. Sina Rahiminejad, Assistant
Professor of Accounting

Mr. Iyad Rock, Instructor of Accounting

Dr. Wei Chen, Associate
Professor of Economics

Dr. Lawrence Hill, Professor of Economics

Dr. Yinan Ni, Assistant Professor of Finance

Mr. John Nyhoff, Assistant
Professor of Finance

Department of Business Administration & Marketing

Dr. James Krejci, Chair, Professor
of Business Administration

Dr. Elizabeth Belgio, Assistant Professor
of Business Administration

Dr. Ian Gladding, Professor of International
Business and Business Administration

Ms. Michele Ryan, Instructor of
Business Administration

Mr. Robert Bergman, Assistant
Professor of Marketing

Dr. Shan Lin, Associate Professor of
Marketing and Digital Marketing

Dr. James Oakley, Professor of Marketing

Dr. Dawn Schneider, Assistant
Professor of Marketing

Department of Organizational Leadership & Management

Dr. Lesley Page, Chair, Professor
of Organizational Leadership

Dr. Sheila Boysen, Associate Professor
of Organizational Leadership

Dr. Michael Cherry, Associate Professor
of Organizational Leadership

Dr. Robert Harris, Assistant Professor
of Organizational Leadership

Dr. Scott Kerth, Associate Professor
of Organizational Leadership

Mr. Tim McBride, Assistant Professor
of Sport Management

Adjunct Appreciation

College of Business Dean's Advisory Board

Robert Beckman '76, CEO, Wicab, Inc.

Kevin Davenport '11, Founder and CEO, The Ideal Candidate

Steve Jamnik '96

Mary Lancaster '88

Mike McClain '91, Managing Director & General Manager, Equities Clearing, The Depository Trust & Clearing Corporation

Patrick McKune '85, CFO, M. Holland Company

Brian Osborne '82, Co-President, Sentinel Technologies, Inc.

Jim Pisani '05

Nancy Rizkallah, VP, Finance ThreeKit

Michael Swanberg '04 '07, President/CEO, MTH Industries

Organizational Leadership Advisory Board

Buffy Blanton '18

Richard (Rich) Burke '80

William (Bill) Doucette

Janeen Eischen '12

Mark Janus

David LaBarre '78, VP Customer Care for the Americas, OpusXenta

Sonya Lee '17

Roman Ortega '13

Neelima Paranjpey

Dawn Schneider

Wally Smith

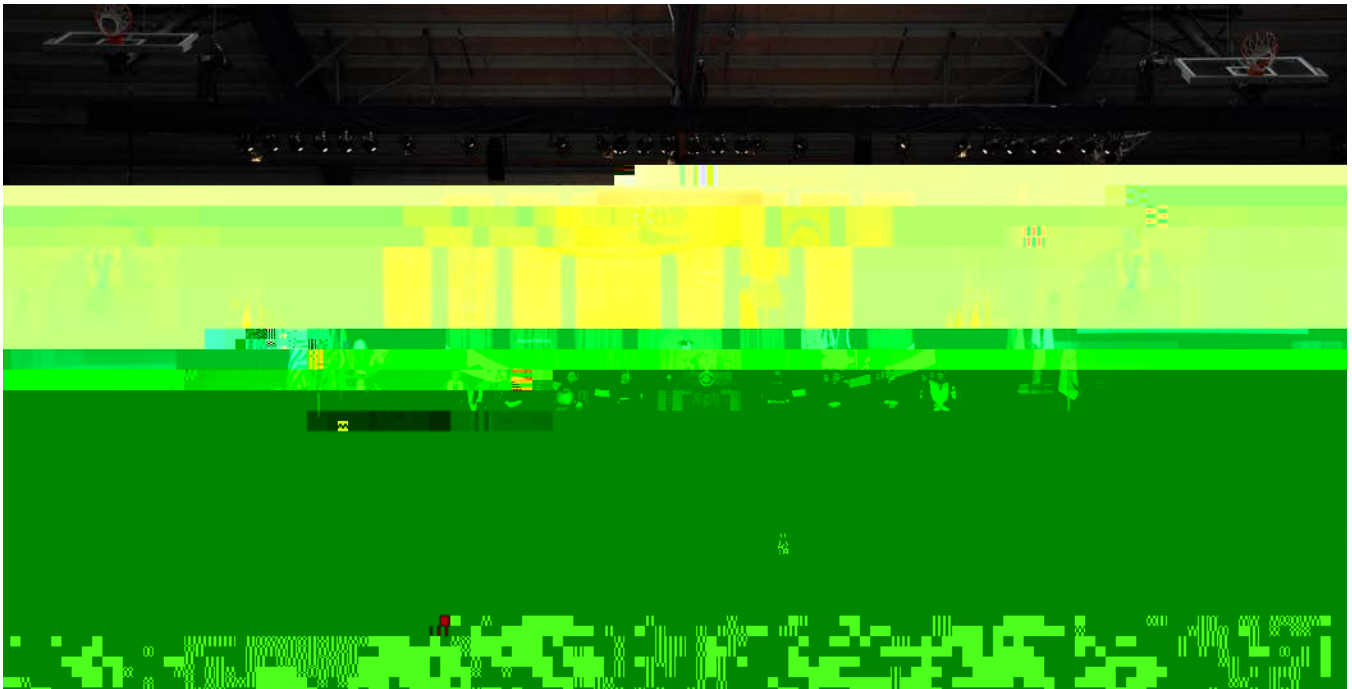
In Association with The College of Business & Graduate School of Management

Get Involved

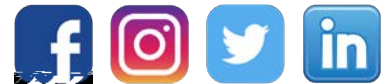
Go to lewisu.edu/COB to discover opportunities to stay connected to students, alumni, faculty and more

Give Back

Visit alumni.lewisu.edu/Give to provide resources that can transform the COB/GSM experience for students, faculty, programs and alumni



Stay Informed



Find COB on Facebook, Instagram, Twitter and LinkedIn

There are many ways for you to stay connected with Lewis University and the College

To learn more, contact us at Business@Lewisu.edu or (815) 836-5348

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